Ecommerce Holiday Calendar 2021
All dates you should know

Target Circle
JANUARY 2021

01- New Year’s Day.
18 – Martin Luther King Day (US)
25 – Burns Night (UK).
12 – Chinese New Year (Year of the Ox).
14 – Valentine’s Day.
15 – Presidents’ Day (US).
16 – Pancake Day/ Shrove Tuesday.
MARCH 2021

04 – World Book Day.
08 – International Women’s Day.
14 – Mother’s Day (UK).
17 – St Patrick’s Day.
20 – First Day of Spring.
28 – Passover.
29 – Holi.
01 – April Fool’s Day.
02 – Good Friday
04 – Easter Sunday.
05 – Easter Monday
13 – Start of Ramadan
19 – Patriots Day (UK).
22 – Earth Day.
23 – St George’s Day (UK)
MAY 2021

01 - International Worker’s Day
03 – May Day (UK Bank Holiday).
04 – Star Wars Day.
05 – Cinco de Mayo (US + Mexico).
09 – Mother’s Day (US).
13 – Eid al-Fitr (end of Ramadan).
31 – Spring Bank Holiday (UK).
31 – Memorial Day.
JUNE 2021

19 – Juneteenth (US).
20 – Father’s Day (US + UK).
24 – Midsummer’s Day.
4 – Independence Day (US).
20 – Eid al-Adha.
23 July – 8 – Tokyo Summer Olympics (continued).
SEPTEMBER 2021

6–8 Rosh Hashanah.
16 – Yom Kippur
OCTOBER 2021

1 – 31 – Black History Month.
10 – World Mental Health Day.
11 – Thanksgiving (Canada).
12 – Columbus Day (US).
31 – Halloween.
NOVEMBER 2021

04 – Diwali.
05 – Bonfire Night.
11 – Remembrance Day (UK).
11 – Veterans Day (US).
11 – Singles’ Day (China).
14 – Remembrance Sunday (UK).
25 – Thanksgiving (US)
26 – Black Friday.
28 – start of Hanukkah.
29 – Cyber Monday.
DECEMBER 2021

06 – End of Hanukkah.
21 – Winter Solstice.
25 – Christmas Day.
26 – Boxing Day.
28 – Bank Holiday.
31 – New Year’s Eve.